

## Visual act Creative Solutions

- > Theatre, Exhibition & Museum
- > Stage, Show & Event



*Danny Saucedo's show 'NU', Hamburger Börs, Stockholm, Sweden (Photo by Alvehagen&Janke)*

## Visual act offers complete solutions for TV, theatres, exhibitions, concerts and events

### Project management

Visual act can take responsibility for an entire project – from early design concepts to breakdown after the show. All projects start with a close collaboration with the client's director and designer. Having a good understanding of the concept and ideas allows Visual act's managers and engineers to better meet the artistic expectations of the client.

### Coordination and Integration

Visual act coordinates the stage design with all aspects of the physical production – lighting, sound, camera, front of house, rigging – and takes full responsibility for this coordination. Speakers that hang in front of lighting instruments, impractical stage solutions, no space for camera cranes, and bad sight lines are typical situations that are to be avoided already in the planning process.

### Motion and automation

Stage motion is Visual act's main specialty and the future of much of stage design. Motion can be used to add excitement to an event, change settings for a show or save time in a studio. The Visual act Stage Control System supports full 3-dimensional path based motion of almost any type of object. Equipment for flying and horizontal movement is available for rental.

### Design services and drafting

Visual act can provide a complete design solution, based on the concepts and requirements of the client. Visual act also work closely with the production designer to develop the final details. Detailed drawings showing integration with lighting, video, camera, sound and front of house are created.



*H&M Store in Mall of Scandinavia, Stockholm, Sweden*



*'Billy Elliot', Malmö Opera, Stockholm, Sweden (Photo by Malin Arnesson)*



*TV4 News Studio, Sweden. (Photo by Chris Mansson)*





*Sochi 2014 Olympic Winter Games Opening Ceremony, Russia.*

### **Stage and Scenery**

Visual act has over 30 years experience in the production of scenery and decorations for both temporary and permanent installation. Museum displays that can handle close up scrutiny and examination testify to the quality of the workmanship. Visual act's craftsmen are skilled in the use of any material – metal, wood, plastic, fabrics, composites – so the best method for a project can be selected.



*Alfie Atkins Culture Centre, Gothenburg, Sweden*

### **Engineering**

Visual act's engineers have extensive "hands on" experience in the event industry in addition to being academically qualified. Technical solutions are developed to ensure quality, safety and function while maintaining respect for the artistic concept. Local standards for fire safety, construction and electrical installation are studied and adhered to.

### **Scheduling and logistics**

Visual act's project managers have in depth knowledge of all phases of the production process. They can produce and enforce detailed schedules – for load-in, technical and artistic rehearsals, the event itself and load out. For larger projects schedules may contain detailed drawings showing the state of the installation each day.



*Eurovision Song Contest 2016, Stockholm, Sweden*

### **Partners and local participation**

For international productions it can often be logistically or economically advantageous to use local workshops and personnel. Visual act will work closely with the local client and our international contact net to identify and evaluate possible suppliers. Detailed project management and quality control procedures allow us to take responsibility for complete projects, even when local resources are involved.

## Services offered

### Project management

- Planning
- Coordination
- Scheduling
- Budgeting and cost control
- Logistics
- Quality management

### Design and engineering

- Stage design and concepts
- Mechanical engineering
- Construction drawings
- Calculations for stage and roof loading

### Stage and scenery

- Steel and aluminum constructions
- Carpentry
- Painting and printing
- Fabrics
- Plastics and fiberglass
- Sculpture

### Motion

- 3D flying
- High speed flying
- Horizontal motion
- Special effects
- Robotics
- Camera motion

## Selected References

### Theatre

- 'Bullets of Broadway', Göta Lejon, Stockholm
- 'The Nutcracker', Dansens Hus, Stockholm
- 'Evita', Göta Lejon, Stockholm
- 'SPÖK', Cirkus, Stockholm
- 'The Wizard of OZ', Stockholm
- 'Priscilla Queen Of The Desert The Musical', Stockholm
- 'Jesus Christ Superstar', Stockholm
- 'Peter Pan & Wendy', Stockholm
- 'My Fair Lady', Stockholm
- 'Miss Saigon', Stockholm and Manila
- 'Aladdin', St.Petersburg
- 'Les Miserable', Warsaw

### Museums and installations

- Junibacken, Stockholm
- Mall of Scandinavia, Stockholm
- The Nordic Museum, Stockholm
- Vikingaliv, Life of Vikings, Stockholm
- Alfie Atkins Culture Centre, Gothenburg

### Live TV and Show

- The Sochi 2014 Olympic Winter Games Opening Ceremony, Russia
- Ice Age Live, World Tour
- Handover Ceremony at Olympic Winter Olympics 2010, Vancouver
- Asian Winter Games 2011, Astana
- Eurovision Song Contest 2000, 2002, 2003, 2005, 2009, 2010, 2014 and 2016

### TV studios

- TV4 News and other local channels
- SKAI News
- Viasat Sport

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